

# GREAT OAKLEY BREWERY – COOKIES & PRIVACY STATEMENT

## Cookies

This website uses a small number of cookies to help us monitor and improve the performance of our website. By continuing to access this site you are accepting the use of cookies as described below.

### **What is a cookie?**

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device. You can find more information about cookies at: [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu) for a video about cookies visit [www.google.co.uk/goodtoknow/data-on-the-web/cookies](http://www.google.co.uk/goodtoknow/data-on-the-web/cookies).

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests. The cookies used on this website have been categorised based on the categories found in the ICC UK Cookie guide. A list of all the cookies used on this website by category is set out below.

### **Category 1 – strictly essential cookies**

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies services you have asked for, like shopping baskets or e-billing, cannot be provided. **This website does not use category 1 cookies for visitors to the site.**

### **Category 2 – performance cookies**

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works. This website uses four category 2 performance cookies from Google Analytics and a test cookie to help us check that the website is working efficiently and that visitors can find it when they search for it. The cookies are listed below.

- **wordpress\_test\_cookie:** WordPress is the software used for this website. The test cookie tests that the site is working correctly. This is a temporary session cookie that is deleted when you close your browser.
- **\_wp\_session:** A Wordpress facility that helps you navigate the site. It is deleted when you close your browser session.
- **wp\_settings\_1:** This cookie checks to see if a site administrator is logged in and making changes to settings. It does not affect other users of the site. It expires at the end of the admin session.
- **wp-settings-time-1:** This cookie checks to see if a site administrator is logged in and making changes to settings. It does not affect other users of the site. It expires at the end of the admin session.

By using our website, you agree that we can place these types of cookies on your device.

### **Category 3 – functionality cookies**

These cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. For instance, a website may be able to provide you with local weather reports or traffic news by storing in a cookie the region in which you are currently located. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites. **This website does not use category 3 cookies.**

#### **Category 4 – targeting and advertising cookies**

These cookies are used to deliver adverts more relevant to you and your interests They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation. **This website does not use category 4 cookies.**

# **Your Privacy**

## **Information collection & use**

We do not collect individually identifiable data on our website unless you choose to provide it to us by filling out the form on our website. If you decide to fill out the form, we do not require that you provide all of the information shown, but of course we do need enough information to be able to get back to you! If you choose to provide us with personally identifiable information, we will only use it to fulfil the request(s) you have made. We do not share personally identifiable information with any third parties other than for the express purpose of providing you with the information or services you have requested. By submitting the form with this information you will have consented to its use for the purposes described above.

## **Communications from us**

Based on the personally identifiable information you provide, we will communicate with you in response to your inquiries. We will communicate with you by surface mail, email or telephone, in accordance with your wishes.

## **Links to other web sites**

This website may now and in the future contain links to other sites that are not owned or controlled by us. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every website that collects personally identifiable information.

This privacy statement applies only to information collected by this website.

## **Log files**

As is true of most websites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and other data.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our users as a whole. We do not link this automatically-collected data to personally identifiable information.

## **Legal Disclaimer**

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on us.

## **Changes in this Privacy Statement**

If we decide to change our privacy policy, we will post those changes to this privacy statement so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here.

## **Great Oakley Brewery 2013**